



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:

INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: NC JUDICIAL COALITION
PROD: NC JUDICIAL COALITION
TITLE: 246214

INVOICE NUMBER:	61-200061816	BROADCAST MONTH:	OCTOBER
ORDER NUMBER:	402225	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE :	E: 1001		
ESTIMATE#:	1001		
SCHEDULE DATES:	10/12/2012 - 10/22/2012	AGY#/ADV#:	11360/26889
BILLING CYCLE:	MONTHLY	DATE:	10/28/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
1	10/12 - 10/14	04:30A-04:59A	130	1	10/14	SU	04:56A	:30		NCSC001BANJO	130				
2	10/15 - 10/21	04:30A-04:59A	130	5	10/15	MO	04:42A	:30		NCSC001BANJOREV	130				
					10/16	TU	04:55A	:30		NCSC001BANJOREV	130				
					10/17	WE	04:43A	:30		NCSC001BANJO2	130				
					10/18	TH	04:44A	:30		NCSC001BANJO2	130				
					10/21	SU	04:44A	:30		NCSC001BANJO2	130				
3	10/22 - 10/22	04:30A-04:59A	130	1	10/22	MO	04:44A	:30		NCSC001BANJO2	130				
4	10/12 - 10/14	05:00A-05:30A	700	1	10/12	FR	05:11A	:30		NCSC001BANJO	700				
5	10/15 - 10/21	05:00A-05:30A	700	5	10/15	MO	05:16A	:30		NCSC001BANJOREV	700				
					10/16	TU	05:14A	:30		NCSC001BANJOREV	700				
					10/17	WE	05:00A	:30		NCSC001BANJO2	700				
					10/18	TH	05:10A	:30		NCSC001BANJO2	700				
					10/19	FR	05:24A	:30		NCSC001BANJO2	700				
6	10/22 - 10/22	05:00A-05:30A	700	1	10/22	MO	05:26A	:30		NCSC001BANJO2	700				
7	10/12 - 10/14	07:00A-09:00A	1,500	1	10/12	FR	08:49A	:30		NCSC001BANJO	1,500				
8	10/15 - 10/21	07:00A-09:00A	1,500	5	10/15	MO	08:14A	:30		NCSC001BANJOREV	1,500				
					10/16	TU	06:58A	:30		NCSC001BANJOREV	1,500				
					10/17	WE	07:29A	:30		NCSC001BANJO2	1,500				
					10/18	TH	08:27A	:30		NCSC001BANJO2	1,500				

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

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8	10/15 - 10/21	07:00A-09:00A	1,500	5	10/19	FR	07:26A	:30		NCSC001BANJO2	1,500				
9	10/22 - 10/22	07:00A-09:00A	1,500	1	10/22	MO	07:26A	:30		NCSC001BANJO2	1,500				
10	10/12 - 10/14	09:00A-10:00A	700	1	10/12	FR	09:56A	:30		NCSC001BANJO	700				
11	10/15 - 10/21	09:00A-10:00A	700	5	10/15	MO	09:32A	:30		NCSC001BANJOREV	700				
					10/16	TU	09:37A	:30		NCSC001BANJOREV	700				
					10/17	WE	09:49A	:30		NCSC001BANJO2	700				
					10/18	TH	09:56A	:30		NCSC001BANJO2	700				
					10/19	FR	09:19A	:30		NCSC001BANJO2	700				
12	10/22 - 10/22	09:00A-10:00A	700	1	10/22	MO	09:43A	:30		NCSC001BANJO2	700				
13	10/12 - 10/14	07:00A-08:00A	650	1	10/13	SA	07:14A	:30		NCSC001BANJO	650				
14	10/15 - 10/21	07:00A-08:00A	650	1	10/20	SA	07:27A	:30		NCSC001BANJO2	650				
15	10/12 - 10/14	09:00A-10:00A	600	1	10/13	SA	09:42A	:30		NCSC001BANJO	600				
16	10/15 - 10/21	09:00A-10:00A	600	1	10/20	SA	09:59A	:30		NCSC001BANJO2	600				
17	10/12 - 10/14	06:00A-07:00A	400	1	10/14	SU	06:12A	:30		NCSC001BANJO	400				
18	10/15 - 10/21	06:00A-07:00A	400	1	10/21	SU	06:24A	:30		NCSC001BANJO2	400				

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SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR	
19	10/12 - 10/14	07:00A-08:00A	800	1	10/14	SU	07:18A	:30		NCSC001BANJO	800			
20	10/15 - 10/21	07:00A-08:00A	800	1	10/21	SU	06:59A	:30		NCSC001BANJO2	800			
21	10/12 - 10/14	08:00A-09:00A	850	1	10/14	SU	08:49A	:30		NCSC001BANJO	850			
22	10/15 - 10/21	08:00A-09:00A	850	1	10/21	SU	07:59A	:30		NCSC001BANJO2	850			
23	10/12 - 10/14	08:00A-09:00A	800	1	10/13	SA	08:40A	:30		NCSC001BANJO	800			
24	10/15 - 10/21	08:00A-09:00A	800	1	10/20	SA	08:27A	:30		NCSC001BANJO2	800			
25	10/12 - 10/14	05:30A-06:00A	850	1	10/12	FR	05:55A	:30		NCSC001BANJO	850			
26	10/15 - 10/21	05:30A-06:00A	850	5	10/15	MO	05:41A	:30		NCSC001BANJOREV	850			
					10/16	TU	05:40A	:30		NCSC001BANJOREV	850			
					10/17	WE	05:56A	:30		NCSC001BANJO2	850			
					10/18	TH	05:30A	:30		NCSC001BANJO2	850			
					10/19	FR	05:39A	:30		NCSC001BANJO2	850			
27	10/22 - 10/22	05:30A-06:00A	850	1	10/22	MO	05:55A	:30		NCSC001BANJO2	850			
28	10/12 - 10/14	05:30P-06:00P	2,800	1	10/12	FR	05:52P	:30		NCSC001BANJO	2,800			
29	10/15 - 10/21	05:30P-06:00P	2,800	5	10/15	MO	05:53P	:30		NCSC001BANJOREV	2,800			
					10/16	TU	05:41P	:30		NCSC001BANJOREV	2,800			

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SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
29	10/15 - 10/21	05:30P-06:00P	2,800	5	10/17	WE	05:54P	:30		NCSC001BANJO2	2,800				
					10/18	TH	05:45P	:30		NCSC001BANJO2	2,800				
					10/19	FR	05:52P	:30		NCSC001BANJO2	2,800				
30	10/22 - 10/22	05:30P-06:00P	2,800	1	10/22	MO	05:52P	:30		NCSC001BANJO2	2,800				
31	10/12 - 10/14	06:00P-06:30P	1,800	1	10/14	SU	06:29P	:30		NCSC001BANJO	1,800				
32	10/15 - 10/21	06:00P-06:30P	1,800	1	10/21	SU	06:24P	:30		NCSC001BANJO2	1,800				
33	10/12 - 10/14	04:00P-05:00P	800	1	10/12	FR	04:45P	:30		NCSC001BANJO	800				
34	10/15 - 10/21	04:00P-05:00P	800	5	10/15	MO	04:56P	:30		NCSC001BANJOREV	800				
					10/17	WE	04:16P	:30		NCSC001BANJO2	800				
					10/18	TH	04:39P	:30		NCSC001BANJO2	800				
					10/19	FR	04:13P	:30		NCSC001BANJO2	800				
					10/19	FR	04:37P	:30		NCSC001BANJO2	800				
35	10/22 - 10/22	04:00P-05:00P	800	1	10/22	MO	04:40P	:30		NCSC001BANJO2	800				
36	10/15 - 10/21	07:00P-07:30P	2,135	1	10/20	SA	07:50P	:30		NCSC001BANJO2	2,135				
37	10/12 - 10/14	10:00A-11:00A	400	1	10/12	FR	10:37A	:30		NCSC001BANJO	400				
38	10/15 - 10/21	10:00A-11:00A	400	5	10/15	MO	10:48A	:30		NCSC001BANJOREV	400				
					10/16	TU	10:35A	:30		NCSC001BANJOREV	400				

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SCHEDULE				ACTUAL BROADCAST										ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
38	10/15 - 10/21	10:00A-11:00A	400	5	10/18	TH	10:31A	:30		NCSC001BANJO2	400				
					10/19	FR	10:16A	:30		NCSC001BANJO2	400				
					10/17	WE	--:--	:30		NCSC001BANJO2	0	PREEMPT-CREDIT RESOLVED - SPECIAL REPORT		-400	
39	10/22 - 10/22	10:00A-11:00A	400	1	10/22	MO	10:16A	:30		NCSC001BANJO2	400				
40	10/12 - 10/14	11:00A-12:00P	700	1	10/12	FR	11:31A	:30		NCSC001BANJO	700				
41	10/15 - 10/21	11:00A-12:00P	700	5	10/15	MO	11:32A	:30		NCSC001BANJOREV	700				
					10/16	TU	10:59A	:30		NCSC001BANJOREV	700				
					10/17	WE	11:35A	:30		NCSC001BANJO2	700				
					10/18	TH	11:33A	:30		NCSC001BANJO2	700				
					10/19	FR	11:31A	:30		NCSC001BANJO2	700				
42	10/22 - 10/22	11:00A-12:00P	700	1	10/22	MO	11:45A	:30		NCSC001BANJO2	700				
43	10/12 - 10/14	12:00P-12:30P	850	1	10/12	FR	12:19P	:30		NCSC001BANJO	850				
44	10/15 - 10/21	12:00P-12:30P	850	5	10/15	MO	12:30P	:30		NCSC001BANJOREV	850				
					10/16	TU	12:16P	:30		NCSC001BANJOREV	850				
					10/17	WE	12:09P	:30		NCSC001BANJO2	850				
					10/18	TH	12:29P	:30		NCSC001BANJO2	850				
					10/19	FR	12:15P	:30		NCSC001BANJO2	850				
45	10/22 - 10/22	12:00P-12:30P	850	1	10/22	MO	12:08P	:30		NCSC001BANJO2	850				

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
46	10/12 - 10/14	12:30P-01:00P	400	1	10/12	FR	12:45P	:30		NCSC001BANJO	400				
47	10/15 - 10/21	12:30P-01:00P	400	5	10/15	MO	12:39P	:30		NCSC001BANJOREV	400				
					10/16	TU	12:51P	:30		NCSC001BANJOREV	400				
					10/17	WE	12:59P	:30		NCSC001BANJO2	400				
					10/18	TH	12:59P	:30		NCSC001BANJO2	400				
					10/19	FR	12:53P	:30		NCSC001BANJO2	400				
48	10/22 - 10/22	12:30P-01:00P	400	1	10/22	MO	12:59P	:30		NCSC001BANJO2	400				
49	10/12 - 10/14	09:00A-10:00A	500	1	10/12	FR	09:30A	:30		NCSC001BANJO	500				
50	10/15 - 10/21	09:00A-10:00A	500	5	10/15	MO	09:56A	:30		NCSC001BANJOREV	500				
					10/16	TU	09:21A	:30		NCSC001BANJOREV	500				
					10/17	WE	09:31A	:30		NCSC001BANJO2	500				
					10/18	TH	09:24A	:30		NCSC001BANJO2	500				
					10/19	FR	09:58A	:30		NCSC001BANJO2	500				
51	10/22 - 10/22	09:00A-10:00A	500	1	10/22	MO	09:59A	:30		NCSC001BANJO2	500				
52	10/12 - 10/14	07:00P-07:30P	3,000	1	10/12	FR	07:13P	:30		NCSC001BANJO	3,000				
53	10/15 - 10/21	07:00P-07:30P	3,000	5	10/15	MO	07:13P	:30		NCSC001BANJOREV	3,000				
					10/17	WE	07:14P	:30		NCSC001BANJO2	3,000				
					10/18	TH	07:13P	:30		NCSC001BANJO2	3,000				
					10/19	FR	07:05P	:30		NCSC001BANJO2	3,000				

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53	10/15 - 10/21	07:00P-07:30P	3,000	5	10/15	MO	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE		-3,000	
54	10/22 - 10/22	07:00P-07:30P	3,000	1	10/22	MO	07:07P	:30		NCSC001BANJO2	3,000				
55	10/12 - 10/14	07:30P-08:00P	2,600	1	10/12	FR	07:43P	:30		NCSC001BANJO	2,600				
56	10/15 - 10/21	07:30P-08:00P	2,600	5	10/15	MO	07:49P	:30		NCSC001BANJOREV	2,600				
					10/17	WE	07:37P	:30		NCSC001BANJO2	2,600				
					10/18	TH	07:43P	:30		NCSC001BANJO2	2,600				
					10/19	FR	07:43P	:30		NCSC001BANJO2	2,600				
					10/19	FR	--:--	:30			0	PREEMPT-CREDIT RESOLVED - PROGRAM CHANGE		-2,600	
57	10/22 - 10/22	07:30P-08:00P	2,600	1	10/22	MO	07:43P	:30		NCSC001BANJO2	2,600				
58	10/15 - 10/21	07:30P-08:00P	1,250	1	10/20	SA	--:--	:30		NCSC001BANJO2	0	PREEMPT-CREDIT RESOLVED - SPORTS PGM RAN LATE		-1,250	
59	10/15 - 10/21	09:00P-11:00P	2,800	1	10/16	TU	10:48P	:30		NCSC001BANJOREV	2,800				
	COMMENT: DEBATE														
60	10/12 - 10/14	10:00P-11:00P	4,000	1	10/12	FR	11:00P	:30		NCSC001BANJO	4,000				
61	10/15 - 10/21	10:00P-11:00P	4,000	1	10/19	FR	10:37P	:30		NCSC001BANJO2	4,000				

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ORIGINAL

Print Date: 10-29-2012



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 8

BILL TO:
INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: NC JUDICIAL COALITION
PROD: NC JUDICIAL COALITION
TITLE: 246214

INVOICE NUMBER: 61-200061816	BROADCAST MONTH: OCTOBER
ORDER NUMBER: 402225	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: E: 1001	
ESTIMATE#: 1001	
SCHEDULE DATES: 10/12/2012 - 10/22/2012	AGY#/ADV#: 11360/26889
BILLING CYCLE: MONTHLY	DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT																
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR																	
61	10/15 - 10/21	10:00P-11:00P	4,000	1																										
	COMMENT: 20/20																													
62	10/12 - 10/14	09:00P-10:00P	4,500	1	10/14	SU	09:42P	:30		NCSC001BANJO	4,500																			
	COMMENT: REVENGE																													
63	10/15 - 10/21	09:00P-10:00P	4,500	1	10/21	SU	09:21P	:30		NCSC001BANJO2	4,500																			
	COMMENT: REVENGE																													
64	10/15 - 10/21	08:00P-09:00P	8,500	1	10/16	TU	08:23P	:30		NCSC001BANJOREV	8,500																			
	COMMENT: DWTS																													
65	10/15 - 10/21	08:00P-09:00P	8,500	1	10/15	MO	08:55P	:30		NCSC001BANJOREV	8,500																			
	COMMENT: DWTS																													
					TOTAL UNITS: 117				ACTUAL GROSS BILLING: 156,245.00				TOTAL ADJUSTMENTS: -7,250.00																	
PERIOD GROSS COST PER ORDER CONFIRMATION: 163,495.00																														
* All times based on EST																														
TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice																														
ORIGINAL																														

Agency (including Buying Services) and Advertiser are
jointly and severally liable for payment of Commercial
Announcements and services rendered by the Station.
The actual broadcast information on this invoice was
taken from the program log.

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